

Ashok Choudhary

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I am a recent **Computer Science graduate** with a solid foundation in **data analysis**, financial modeling, and business intelligence. Proficient in **Excel**, **Power BI**, **SQL**, **Tableau**, and **Python** for **data visualization**, management, and **data transformation**. Experienced in creating **dashboards**, analyzing data trends, and delivering actionable **insights** to drive strategic decisions. I am looking to apply my expertise in **data analytics**, reporting, and **visualization** in an **Analyst** role.

Education

Mahaveer Institute of Technology and Science

Aug 2020 – Feb 2024

- **Bachelor's in technology, Computer Science Engineering**

Thakur College of Science and Commerce

Jun 2018 – Feb 2020

- **Higher Secondary Certificate (High School/Equivalent)**

Experience

E-commerce Executive

Renaissance Global Limited

Mar 2025 – Present

- Managed daily e-commerce operations using **Google Sheets** and **Excel**, ensuring timely order fulfillment and inventory updates.
- Built a **Python-based invoice data extractor**, reducing manual data entry **effort by ~80%**.
- Collaborated cross-functionally to monitor **purchase orders**, dispatches, and operational timelines
- Gained practical knowledge in **Power Query** and **Excel analytics** for cleaning and analyzing large datasets
- Exposure to **automation and scripting** to improve reporting workflows
- Familiar with **market operations**, product movement tracking, and data-backed decision-making
- Built and published **Power BI Open Order Report** with automated refresh on **Microsoft Fabric Service**.
- Developed and uploaded **interactive Open Order dashboards** on **Power BI (Fabric Online)** for management visibility.

Operation Analyst

Mataji Cement Depo (working for Shree Cement)

Aug 2021 – Dec 2022

- Utilized advanced **Excel** functions to manage financial records, perform **data analysis**, and create detailed reports.
- Generated monthly financial **reports** using **pivot tables** and **visualizations**, contributing to sales performance tracking.
- Conducted variance analysis to explain differences in monthly sales and forecast performance.
- **Managed** daily financial transactions, ensuring accurate bookkeeping and timely reporting to management.
- Collaborated with business teams to streamline processes, improving transaction management and reporting efficiency.

Projects

Credit Card Dashboard Project

- Created a **Power BI** dashboard to visualize **key financial metrics** such as spending patterns, customer demographics, and transaction history.
- Cleaned data using Power Query in Excel and structured the data in **SQL** for seamless integration.
- Developed insights into financial trends that aided in budgeting and resource allocation **decision-making**.
- Tools Used: Excel, **Power BI**, SQL.

Vrinda Store Sales Dashboard

- **Created an** Annual Sales **Dashboard** for Vrinda Store (2022): **Analyzed sales** and **order data**, identified **key trends**, and provided actionable insights **to enhance** marketing strategies targeting women aged 30-49 in specific states. **Visualized insights** using an **interactive dashboard** to aid strategic decision-making.
- Tools Used: **Excel**, Power Query.

Store Sales Analytics Dashboard (Tableau)

- **Developed an Interactive Store Sales Dashboard:** Visualized **key metrics** like Sales, Profit, and Orders in **Tableau** to **analyse trends** and **track** regional performance.
- Provided Actionable Insights: Designed **dynamic visualizations** to support **data-driven** sales strategies and decision-making.
- Tools Used: **Tableau**, Data Integration, Visualization.

Hospital Management System

- **Developed** an online system to connect patients directly with doctors, reducing appointment time costs. The system allowed for easy appointment scheduling, online prescription checks, and online payments, **minimizing data loss** by storing all information in a **database** for future reference.
- Tools Used: HTML, CSS, JavaScript, PHP, **SQL**.

Automated Invoice Data Extraction & Analysis (Python, Data Processing)

- **Automated** the **extraction and consolidation** of key **invoice data** from PDF files to Excel using **Python (pandas, Pdfplumber)**, streamlining finance **data reporting** workflows.
- **Applied data cleaning** and **transformation** techniques **to reduce** manual entry, improve **data accuracy**, and enable faster invoice analysis for business operations.

Diwali Sales Analysis

- Completed an end-to-end **Python EDA** project in **Jupyter Notebook** using **pandas, NumPy, Matplotlib**, and **Seaborn**.
- **Cleaned** and **prepared data** (handled missing/duplicate values, corrected types, light feature engineering).
- Explored data with **histograms, boxplots, and correlation heatmaps** to **uncover patterns and insights**.
- Organized a clear, reproducible workflow from data loading to **insight-driven visualizations**.

Skills

- **Financial Analysis:** Budgeting, forecasting, variance analysis, Data Modeling
- **Technical Skills:** Excel (pivot tables, VLOOKUP, formulas), Power BI, SQL, PowerPoint,
- **Tools:** MS Office Suite, MYSQL, Tableau, Python
- **Soft Skills:** Problem-solving, teamwork, communication

Certificates

- **DATA ANALYST** – ([ExcelR Solutions](#))
- **DATA ANALYTICS JOB SIMULATION** – ([Tata - Data Visualtion - Job Simulation](#))
- **DATA ANALYTICS JOB SIMULATION** – ([Deloitte - Data analytics job simulation](#))

Extra Curriculum activities

Zest [Inter-College Fest]

- Event Coordinator in college fest (Coordinated and managed college events, handling logistics, budgets, and promotions to ensure successful execution.)

Deloitte Australia Data Analytics Job Simulation on Forage - June 2025

- Completed a Deloitte job simulation involving data analysis and forensic technology
- Created a data dashboard using Tableau
- Used Excel to classify data and draw business conclusions

Tata Data Visualization: Empowering Business with Effective Insights Job Simulation on Forage - June 2025

- Completed a simulation involving creating data visualizations for Tata Consultancy Services
- Prepared questions for a meeting with client senior leadership
- Created visuals for data analysis to help executives with effective decision making